

Case #3: Natural Health Products

Objective

The technological objective was to develop a natural health product for the weight-loss market of the natural health products industry

Obstacle encountered

- The desirable active ingredient dose for this new formula translated into an excessively large capsule size.
- While green tea extracted by water is free of any harmful solvents, it does not produce the concentration needed to meet the recommended dose without excessive quantities.

Advancement that was made

The client achieved their goal to develop a weight-loss product that provided a thermogenic effect without causing jitters and anxiety, manufactured from ingredients processed without the use of harsh solvents

Example of evidence

- Weekly Notes
- Invoices
- Formulations